

MATT TOLMER

CONCEPT ARTIST



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matttolmerart.com



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Brooklyn, NY

EDUCATION

B.F.A. Animation 2018-2023
Savannah College of Art and Design Savannah, GA

- Animation Major with a concentration on Story and Concept Development
- Minor in [Drawing](#)

RECOGNITION

Dean's List 2018-2020,2023
Savannah College of Art and Design Savannah, GA

Scholar Athlete Award 2018-2021
Savannah College of Art and Design Savannah, GA

Varsity Lacrosse Captain 2021,2023
Savannah College of Art and Design Savannah, GA

SKILLS

- Concept Design
- Sketching
- Wireframing
- Brainstroming
- Visual Storytelling
- Cross-functional Collaboration
- Motion Graphics
- Video Editing
- UX+UI Design
- Web Design

EXPERIENCE

Freelance Designer 2018-Current

- Assists brands in discovering their stories, leveraging multi-media storytelling to create tailored content that informs, entertains and engages target audiences.
- Conceptualizes and develops project collateral, including signage, promotional materials, and digital assets, for custom projects.
- Creates visual designs addressing business, brand, market, and user requirements, including site layouts, marketing elements, content treatments, and user interface elements.

Designer + Animator, "Furnished" 2022-2023
Savannah College of Art and Design Savannah, GA

- Partnered with Creative and Art Directors to create beautiful and effective content and experiences that inspired audience of global art leaders
- Created mood boards, storyboards, wireframes, and mocks to guide the development of unique, personable, and delightful branded experiences from concept to implementation.
- Transformed limited design direction into fully developed concepts by working effectively in a collaborative environment with 15 designers, writers, animators, and producers.

3D Animator, "Hex Limit" 2019-2020
SCAD Animation Studios Savannah, GA

- Defined UX/UI elements through collaboration with Creative and Art Directors, business stakeholders, editors, designers, producers, and developers.
- Ensured successful delivery of final work products by working closely with creative and art directors and production teams.
- Demonstrated strong conceptual skills and knowledge of digital and print landscapes.

TOOLS

Keynote
Microsoft Office
InDesign
WordPress
Blender
Storyboard Pro
Photoshop
Illustrator
After Effects

